**Problem Statement**

To build a classification methodology to predict weather domain is real or fake based on the given training data.

**Architecture**



**Data Description**

## The client will send data in multiple sets of files in batches at a given location. Data will contain URL-Based Features, Domain-Based Features, Page-Based Features and Content-Based Features. The last column will have the "Good/Bad" value for each domain.

"Good/Bad" column will have two unique values 0 and 1.

"0" represents real doamin.

"1" represents fake domain.

Apart from training files, we also require a "schema" file from the client, which contains all the relevant information about the training files such as:

Name of the files, Length of Date value in FileName, Length of Time value in FileName, Number of Columns, Name of the Columns, and their datatype.

**Data Validation**

In this step, we perform different sets of validation on the given set of training files.

1. Name Validation- We validate the name of the files based on the given name in the schema file. We have created a regex pattern as per the name given in the schema file to use for validation. After validating the pattern in the name, we check for the length of date in the file name as well as the length of time in the file name. If all the values are as per requirement, we move such files to "Good\_Data\_Folder" else we move such files to "Bad\_Data\_Folder."
2. Number of Columns - We validate the number of columns present in the files, and if it doesn't match with the value given in the schema file, then the file is moved to "Bad\_Data\_Folder."
3. Name of Columns - The name of the columns is validated and should be the same as given in the schema file. If not, then the file is moved to "Bad\_Data\_Folder".
4. The datatype of columns - The datatype of columns is given in the schema file. This is validated when we insert the files into Database. If the datatype is wrong, then the file is moved to "Bad\_Data\_Folder".
5. Null values in columns - If any of the columns in a file have all the values as NULL or missing, we discard such a file and move it to "Bad\_Data\_Folder".

**Data Insertion in Database**

1) Database Creation and connection - Create a database with the given name passed. If the database is already created, open the connection to the database.

2) Table creation in the database - Table with name - "Good\_Data", is created in the database for inserting the files in the "Good\_Data\_Folder" based on given column names and datatype in the schema file. If the table is already present, then the new table is not created and new files are inserted in the already present table as we want training to be done on new as well as old training files.

3) Insertion of files in the table - All the files in the "Good\_Data\_Folder" are inserted in the above-created table. If any file has invalid data type in any of the columns, the file is not loaded in the table and is moved to "Bad\_Data\_Folder".

**Model Training**

1) Data Export from Db - The data in a stored database is exported as a CSV file to be used for model training.

2) Data Preprocessing

a) Check for Duplicate rows if present than remove it.

b) Check if any column has zero standard deviation, remove such columns as they don't give any information during model training.

c) Check for imblanced dataset, if imbalanced then balanced it using Nearmiss/SMOTE.

3) Clustering - KMeans algorithm is used to create clusters in the preprocessed data. The optimum number of clusters is selected by plotting the elbow plot, and for the dynamic selection of the number of clusters, we are using "KneeLocator" function. The idea behind clustering is to implement different algorithms

To train data in different clusters. The Kmeans model is trained over preprocessed data and the model is saved for further use in prediction.

4) Model Selection - After clusters are created, we find the best model for each cluster. We are using two algorithms, "Gradient Boosting Classifier" and "XGBoost". For each cluster, both the algorithms are passed with the best parameters derived from GridSearch. We calculate the AUC scores for both models and select the model with the best score. Similarly, the model is selected for each cluster. All the models for every cluster are saved for use in prediction.

**Prediction Data Description**

Client will send the data in multiple set of files in batches at a given location. Data will contain 111 various input features related to domain.

Apart from prediction files, we also require a "schema" file from client which contains all the relevant information about the training files such as:

Name of the files, Length of Date value in FileName, Length of Time value in FileName, Number of Columns, Name of the Columns and their datatype.

**Data Validation**

In this step, we perform different sets of validation on the given set of training files.

1) Name Validation- We validate the name of the files on the basis of given Name in the schema file. We have created a regex pattern as per the name given in schema file, to use for validation. After validating the pattern in the name, we check for length of date in the file name as well as length of time in the file name. If all the values are as per requirement, we move such files to "Good\_Data\_Folder" else we move such files to "Bad\_Data\_Folder".

2) Number of Columns - We validate the number of columns present in the files, if it doesn't match with the value given in the schema file then the file is moved to "Bad\_Data\_Folder".

3) Name of Columns - The name of the columns is validated and should be same as given in the schema file. If not, then the file is moved to "Bad\_Data\_Folder".

4) Datatype of columns - The datatype of columns is given in the schema file. This is validated when we insert the files into Database. If dataype is wrong then the file is moved to "Bad\_Data\_Folder".

5) Null values in columns - If any of the columns in a file has all the values as NULL or missing, we discard such file and move it to "Bad\_Data\_Folder".

**Data Insertion in Database**

1) Database Creation and connection - Create database with the given name passed. If the database is already created, open the connection to the database.

2) Table creation in the database - Table with name - "Good\_Data", is created in the database for inserting the files in the "Good\_Data\_Folder" on the basis of given column names and datatype in the schema file. If table is already present then new table is not created, and new files are inserted the already present table as we want training to be done on new as well old training files.

3) Insertion of files in the table - All the files in the "Good\_Data\_Folder" are inserted in the above-created table. If any file has invalid data type in any of the columns, the file is not loaded in the table and is moved to "Bad\_Data\_Folder".

**Prediction**

1) Data Export from Db - The data in the stored database is exported as a CSV file to be used for prediction.

2) Data Preprocessing

a) Check for Duplicate rows if present than remove it.

b) Check if any column has zero standard deviation, remove such columns as we did in training.

c) Check for imblanced dataset, if imbalanced then balanced it using Nearmiss/SMOTE.

3) Clustering - KMeans model created during training is loaded, and clusters for the preprocessed prediction data is predicted.

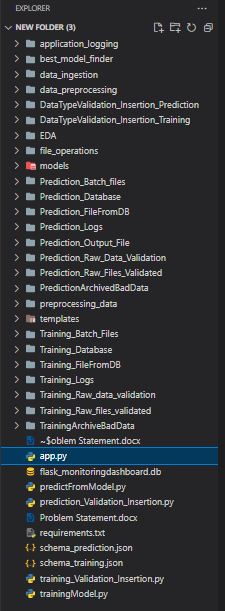
4) Prediction - Based on the cluster number, the respective model is loaded and is used to predict the data for that cluster.

5) Once the prediction is made for all the clusters, the predictions are saved in a CSV file at a given location and the location is returned to the client.

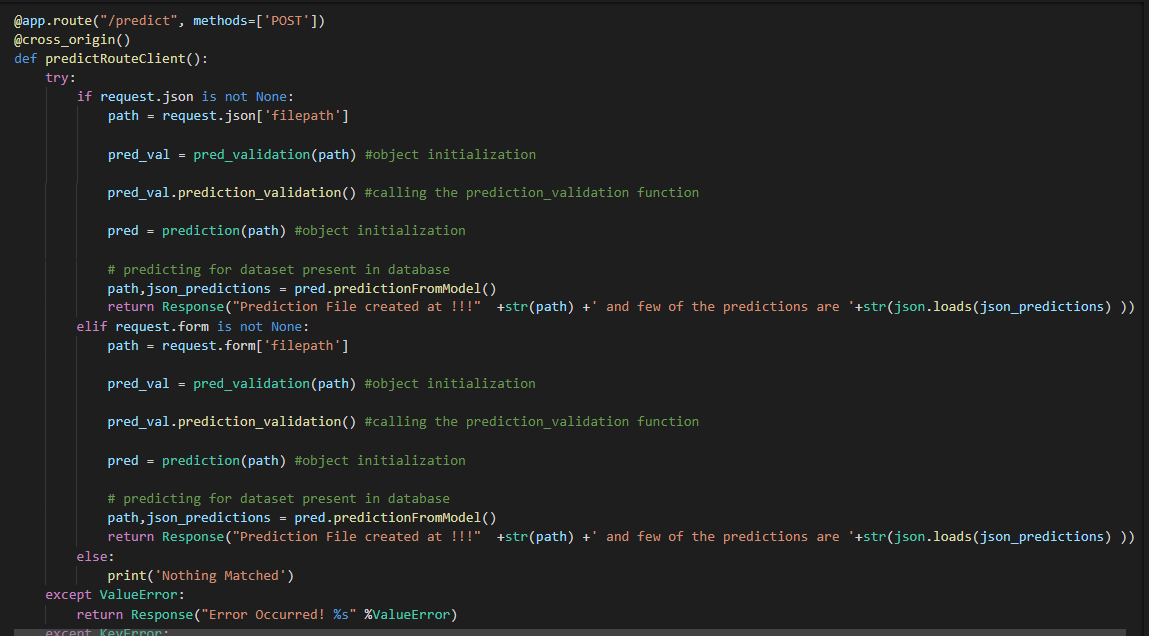
**Deployment**

We will be deploying the model to the Microsoft Azure platform.

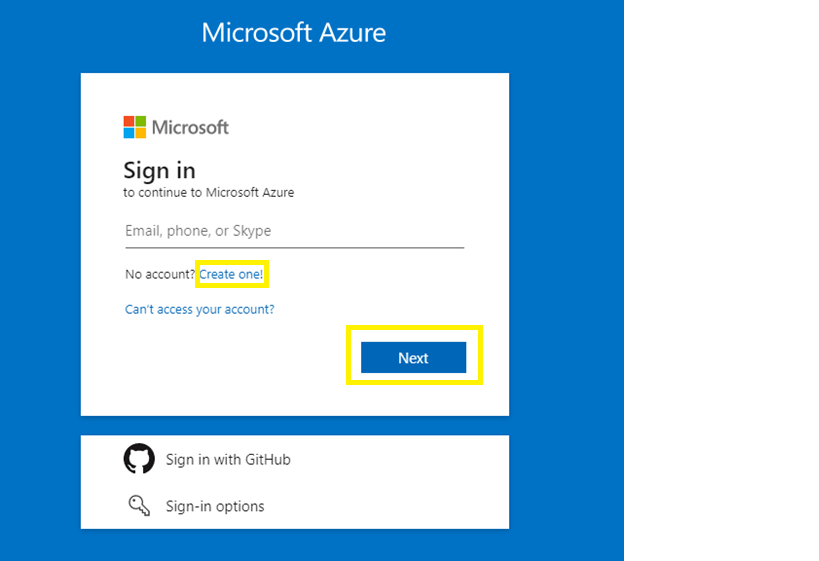
**Now let’s see the Phishing Domain Detection project folder structure.**

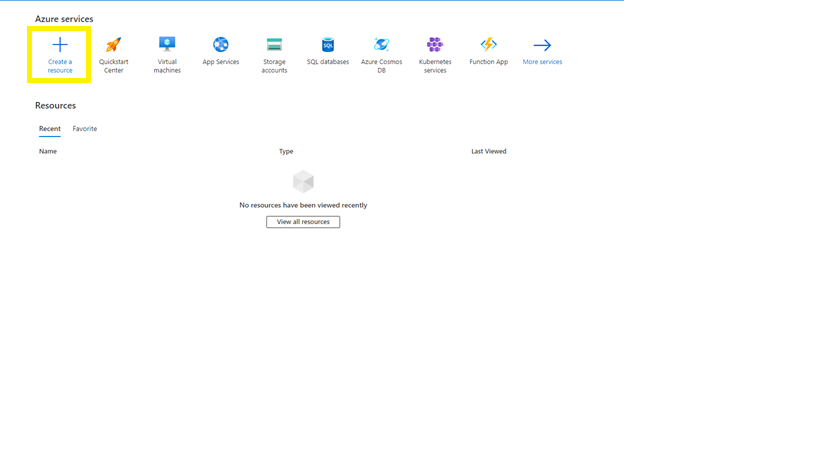


**requirements.txt** file consists of all the packages that you need to deploy the app in the cloud.

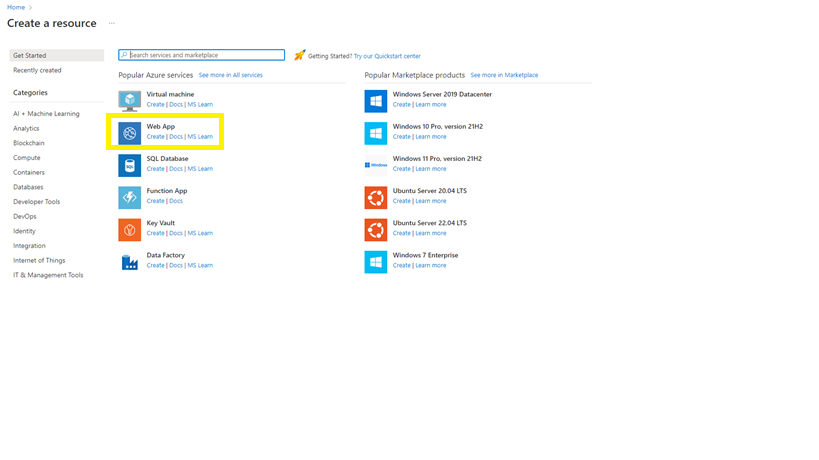


**app.py** is the entry point of our application, where the flask server starts. Here we will be decoding a base64 to an image, and then we will be making predictions.

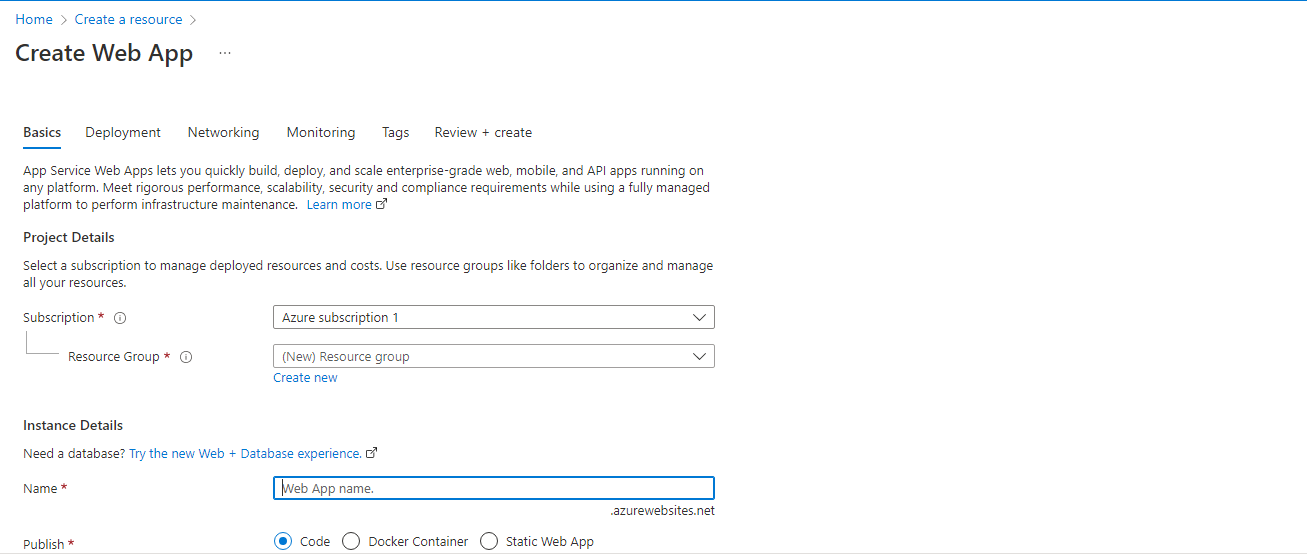
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Sign into account or create a new one by clicking on **Create one!** Button. Then Click on **Next.**

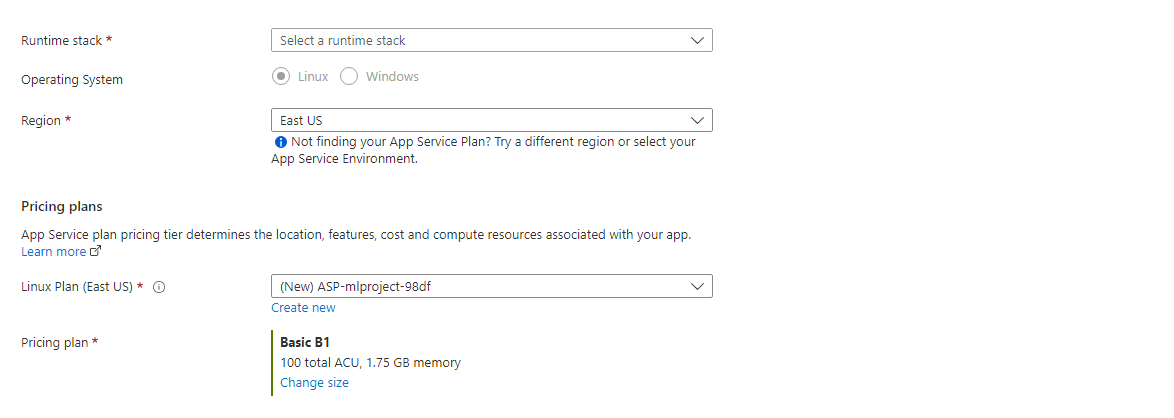
Click on **Create a resource** option.



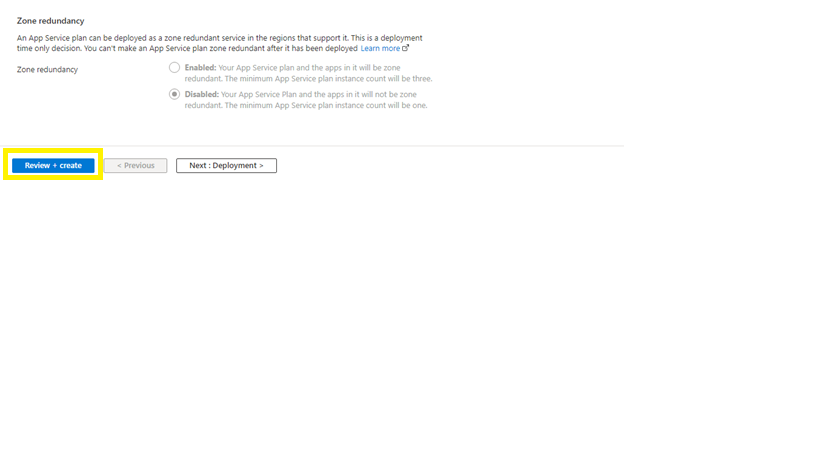
Click on **Web App** Option.



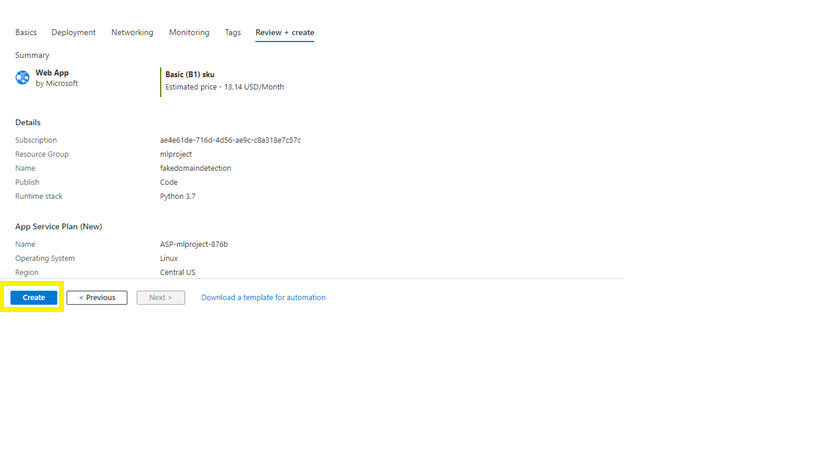
Enter **resource group name,web app name** and choose **code** option by default.



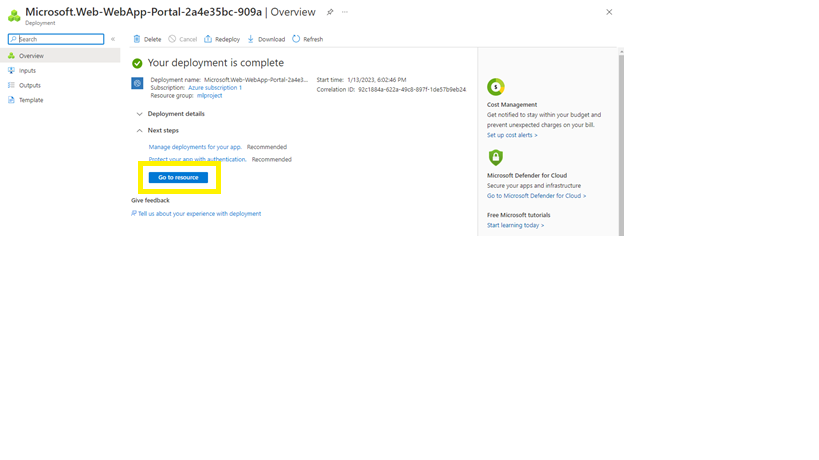
Select **runtime stack** python=3.7 and choose **region** thatsnear you**.**



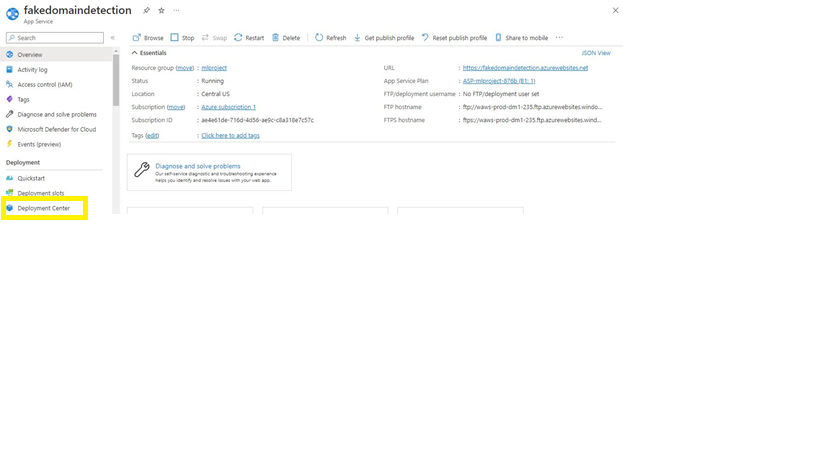
Click on **Review + create** option**.**



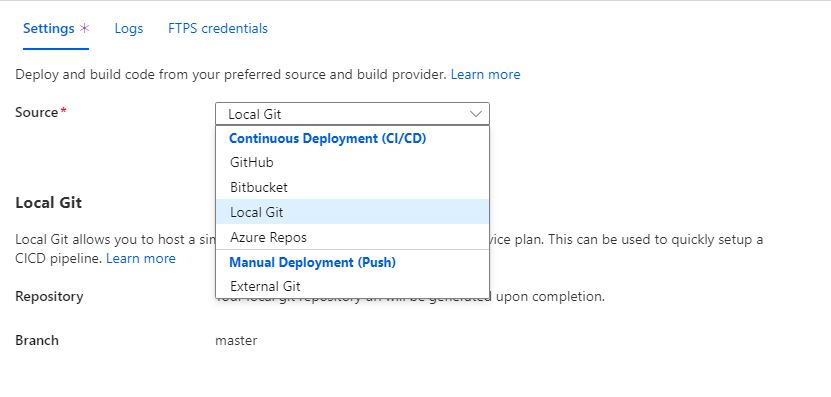
Click on **Create** option.



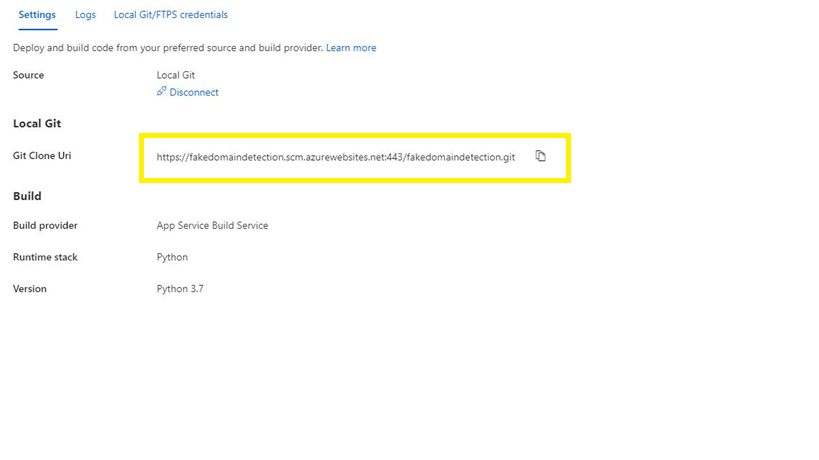
Click on **Go to resource** option.

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Click on **Deployment Center.**

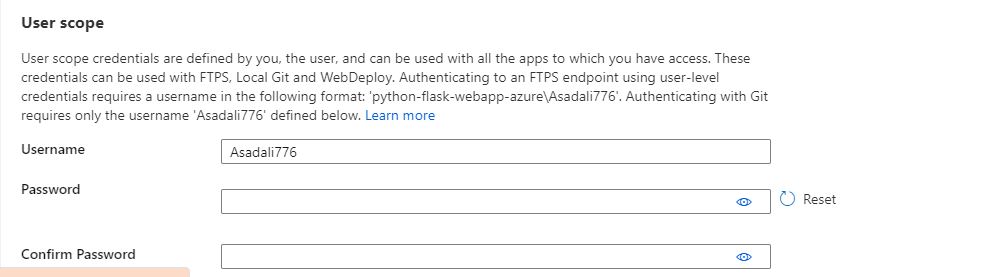
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Choose **Local Git** from drop down and then save it.

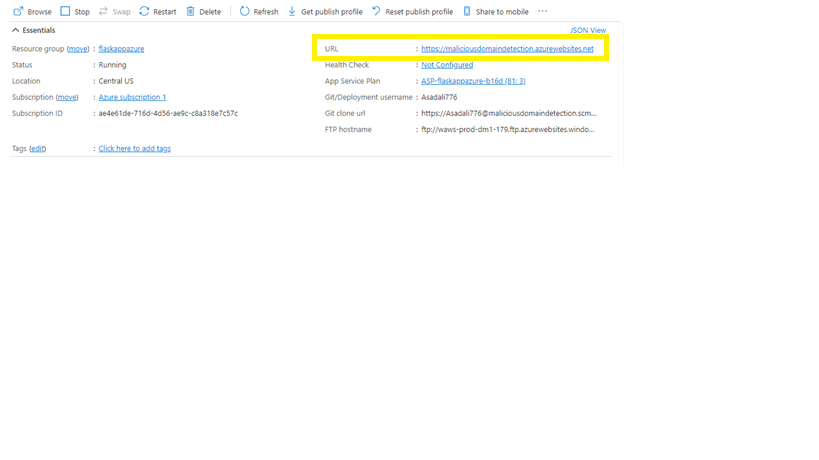
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Copy **Git Clone URl.**

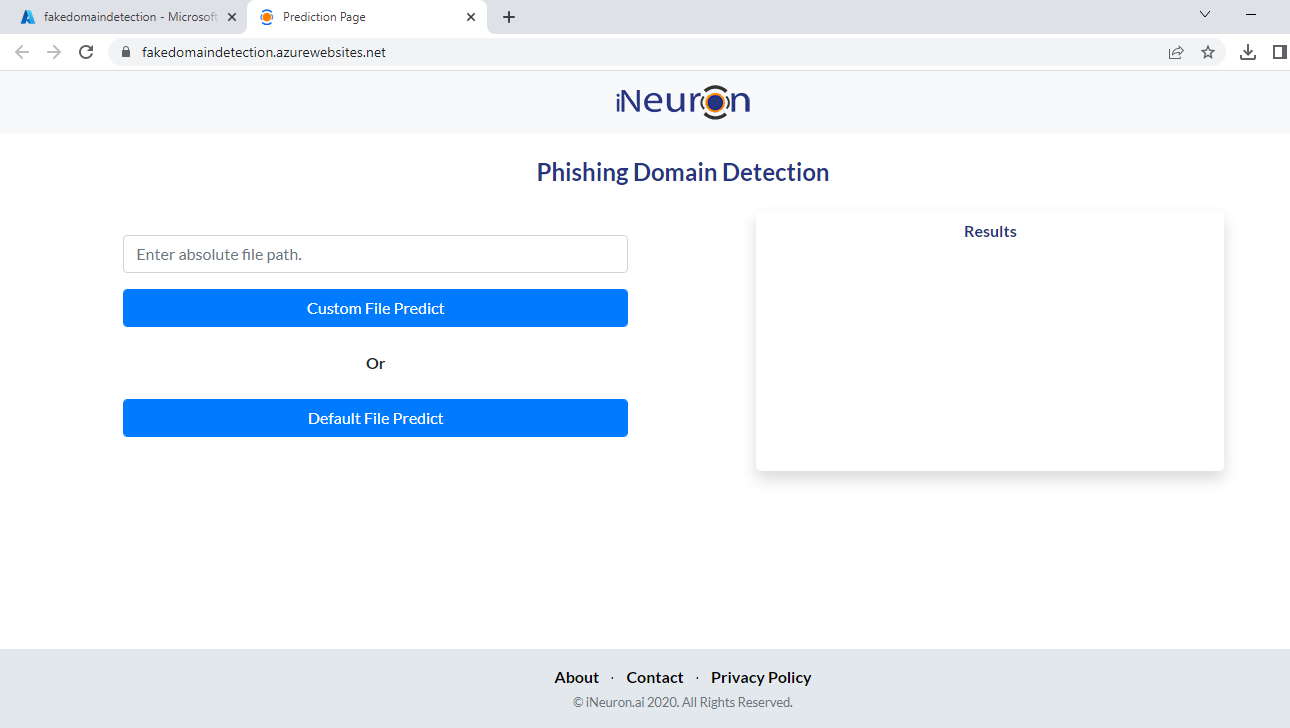
**Now Open Command Prompt in current project directory and run the below commands.**

1. **git init**
2. **git add .**
3. **git commit –m “any message”**
4. **git push <Git Clone Uri> master**

Use **username and password** on the command prompt when it ask.

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Copy the **URL** and paste into the browser and done.



Thank You